

**#छोटीबहू प्रतियोगिता**  
**TERMS AND CONDITIONS**

1. This Contest is the #छोटीबहू प्रतियोगिता (“Contest”) on Nazara TV Channel (“Channel”).
2. This Contest is organized by IN10 Media Private Limited (“IMPL”).
3. The promotions for this Contest will start from 25<sup>th</sup> October, 2024 and end on 1st November, 2024. The viewer engagement/ participation will start from 28<sup>th</sup> October, 2024 and end on 1<sup>st</sup> November, 2024 (“Contest Period”). No entries will be entertained post 1<sup>st</sup> November, 2024.
4. The Participant agrees and confirms that they have read, understood and by participating in the Contest they accept the terms and conditions stated herein.
5. IMPL reserves the right to change the terms and conditions, including extend, withdraw, modify or cancel the Contest, and/or the selection process, and/or the Prize (as stated hereunder) and/or number of winners and/or mechanism of the Contest etc., at any time without prior notice.
6. The employees of IMPL and/or its family members and/or its friends shall not participate in the Contest.
7. This Contest is open to all participants above the age of 15 (fifteen) years of age. IMPL is entitled to call for supporting valid documents in relation to the age of the participant such as Aadhar Card, Passport or Birth Certificate. If minor participant(s) or entrants participate in the Contest, they must obtain their parents' or legal guardians' permission to access and participate in the Engagement. Only parents or legal guardians of children can register on behalf of the minor participant.
8. To participate in the Contest, the participants will have to answer simple questions based on the show Choti Bahu which shall be displayed on the TV screen of the viewers during the Contest Period. To submit their entries, the participants have to type - CB - Name - Age - City - choose the correct Option (A or B) and send an SMS on 9594944406.
9. IMPL reserves the right to disqualify the shortlisted participants at any time, if IMPL is of the opinion that the details and/or documents provided by the shortlisted participants is not to the satisfaction of IMPL. IMPL’s decision in this regard shall be final and IMPL shall not entertain any questions and/or communications in relation to the same.
10. To participate in this Contest, the participant needs to be residing in India during the Contest.
11. Multiple entries shall not be considered.
12. The winners will be declared on 7<sup>th</sup> November, 2024.
13. The winner’s name, state and city along with their photo will be showcased on the Channel.
14. The winner shall be selected by a lucky draw from the list of all the participants.
15. The selection of the winners shall be at the sole discretion of IMPL.
16. The number of winners shall be selected by IMPL at its sole discretion.
17. IMPL reserves the right to increase or decrease the number of winners at its sole discretion.
18. The winners shall be informed by email/SMS/call.
19. Each winner shall get a chance to win “Silver Laxmi Charan” (“Prize”).
20. The announcement of the winner’s Prize shall take place on the Channel and the Prize will be delivered to the winners within 2 (two) months from the date of winner’s announcement. However, in the event any delay in the delivery of the Prize to the winners beyond the said period of 2 (two) months for any reason whatsoever, IMPL shall not held responsible and/or liable for the same and no legal action shall lie against IMPL, its affiliates and/or their employees etc. IMPL shall not be liable for any loss of whatsoever nature, damages, etc. in relation to any such delay in the delivery/distribution and/or receipt of the Prize.

21. Winners acknowledge and agrees that the gratification image shown in the promo and/or on the Aston are not the actual representation/design/likeness of the Prize.
22. There is no cash alternative to the Prize. The Prize is non-transferable and not saleable.
23. IMPL shall be entitled to use the pictures of the winners along with their names on the Channel and social media and the winners shall have no objection to the same.
24. IMPL accepts no responsibility for difficulties experienced in submitting an entry to this Contest. IMPL does not accept responsibility for (1) lost, late or undelivered entries or (2) any technical or access issue, failure, malfunction or difficulty that might hinder the ability of a participant to enter the Competition or (3) any event which may cause the Contest to be disrupted or (4) any entries received after the contest period or (5) any other issues beyond the control of IMPL.
25. Any and all costs, charges, etc. for participation in the Contest shall be borne solely by the participants.
26. IMPL shall not be liable in any manner whatsoever for any claims, losses, damage, costs or expenses in connection with or arising from this Contest, the participation of the participant in the Contest, the redemption, acceptance or use of the Prizes or inability of the winner to utilize the Prize.
27. Upon the viewer/ participants/ winners accepting the terms and conditions of the contest by submitting their details and entries for the Contest, IMPL reserves the right to use their image, photograph, name, contact number and likeness in advertising, marketing or promotional material in any medium format being television, digital, print and by any means throughout the world for any purpose connected with the Contest or any other purpose, including but not limited to post - promotional activities, as per IMPL's sole discretion and the participant grants IMPL the right to the same without any objection.
28. Material sent to IMPL including feedback and other communications of any kind as well as submission of an entry to this Contest shall be deemed to be non-confidential. IMPL shall be free to reproduce, distribute and publicly display such feedback, materials without limitation or obligation of any kind. IMPL is also free to use any ideas, concepts, know-how or techniques, if any, contained in such submissions or materials for any purpose.
29. Each participant understands that each of the officials of IMPL engaged in the organization and management of this Contest including its directors, officers, partners, employees, consultants, and agents are under no obligation to render any advice or service to any participant in respect of this Contest.
30. The participant undertakes to indemnify and keep IMPL harmless and indemnified against any loss, damage, claims, costs and expenses which may be incurred or suffered by IMPL due to breach of any of the terms and conditions herein contained.
31. This Contest shall be governed by the laws of India.
32. Any disputes, differences and/or any other matters in relation to and arising out of this Contest or pertaining to these terms and conditions or the Prize shall be subject to exclusive jurisdiction of the courts at Mumbai alone.
33. These terms and conditions will be carried out everywhere for the purpose of this Contest.